



## INTRODUCTION TO MAPLITE

MapLite™ is a derivative product developed from Streetdirectory's WebLocate™ application. It is specifically designed to produce detailed location information for your office/showroom premises. This allows you to save time instructing visitors on how to get to your location.

## FUNCTIONS AND FACILITIES

The MapLite application will be developed by SD and delivered via an ASP model. Clients will only have to establish a hyperlink from the main web page. Delivery time is approximately 1 to 2 weeks upon confirmation.

## MAPLITE™ FEATURES

- Dynamic and Interactive location map with panning and zooming facilities
- 4 selections of colour templates to match your main website's theme
- Increased visibility with a customized icon as a location indicator
- Detailed routing facilities to allow users to obtain driving instructions to your office location
- Printing and Email facilities

## ABOUT STREETDIRECTORY

Streetdirectory (SD) is a technology firm that focuses on developing location-based software and solutions. Established in 2008 and managed by the same team of personnel who operates [www.streetdirectory.com](http://www.streetdirectory.com), the company has acquired specialized skills in the area of Digital Map Imaging, Spatial Analysis and Wireless Navigation.

To meet the demands of different industries, SD manages a portfolio of 4 distinct service lines each leveraging on SD's core mapping capabilities. These range from online location based services to customized PC based GIS systems. Each service line has achieved a high level of customer traction and is complementary in nature. The firm also offers advertising opportunities at its widely popular portal Streetdirectory.com™ in which we showcase our latest developments.

Having established a strong product offering in Singapore, SD actively replicates its marketing mix in the Asia Pacific region, adjusting itself where necessary. These markets offer significant growth potential and operations in these countries will be necessary in order to service our MNC customers based in Singapore.

For more information and a trial demo, please contact us at:-

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## MAPLITE™

MapLite™ can be found in over 100 professional websites, including:

- **Proton Singapore**  
<http://www.proton.com.sg>
- **Singapore Chinese Orchestra**  
<http://www.sco.com.sg>

